



# Factsheet De Belevenis the Netherlands

**Country and region/town or city**

The Netherlands – various locations

**Project name**

De Belevenis

**Partner(s)**

De Belevenis

**Description**

Now and again, everyone likes to go to the cinema, out to eat or for a nice day out. Many of us can do this, but for many mentally disabled people and seniors suffering from dementia this is often a dream that never comes true. De Belevenis did something about this and made this dream come true.

De Belevenis was a travelling event in 2010 – 2011 for this target group. A fantastic day was organised in a very large tent for this target group, their parents and companion-assistants. This was done by providing sensor-therapy rooms and installations where visitors could feel, smell, taste, listen and look. In short: an enjoyable experience by stimulating the senses for the visitors and their families and/or companion-assistants.

The Vebeego Foundation supported this initiative financially but, as is our custom with our initiatives, Vebeego employees themselves also chipped in. They could do so by doing a day of volunteer work and by leading the visitors on a tour around the tent and to experience a day together.

**Period**

2010 – 2011

### Number of projects

Year 2010 – Heel in the spring and Rotterdam in the autumn  
Year 2011 – Groningen in the spring and Arnhem in the autumn

De Belevenis received support a total of 4 times with a financial donation and the use of volunteers.

### Number of ambassadors

A total of 74 employees actively participated in this project and worked as volunteers.

### Investment in € and time

2010 - €40,000 (€20,000 per event)

2011 - €40,000

Total €80,000

74 participants x 8 hours = 592 hours of volunteer work

### Where do we go from here...?

The travelling experience (unfortunately) no longer exists. Due to the high costs, experience turned out to be infeasible to maintain. However, plans are in the advanced stages for a permanent experience installation at the Koningsjagt location near Arnhem. The organisation is working to open a permanent location in 2014 – 2015.

### What have we learned?

As the project went on it appeared that the organisation of De Belevenis needed to undergo professionalisation to make the continued existence of the initiative possible. Vebeego Foundation offered evaluations to contribute to the insight and gave constructive feedback. In short, along with a contribution to the project, we also helped the organisation to get moving in the right direction.

### Want to know more?

If you would like to know more about this project or the developments of De Belevenis in the future, you can visit the site: [www.debelevenis.nl](http://www.debelevenis.nl), or the foundation's site: [www.vebegofoundation.nl](http://www.vebegofoundation.nl). You can also contact Annette van Waning: [a.vanwaning@vebego.com](mailto:a.vanwaning@vebego.com)

