



Fact sheet IMC Weekend School the Netherlands

Country and region/town or city

The Netherlands – Amsterdam West

Project name

IMC Weekend School

Partner(s)

IMC Weekend School

Description

IMC Weekend School offers curious pupils aged 10-14 education about all manner of exciting professional fields and professions for a period of 2.5 years. These classes are offered by inspiring guest teachers from the business community, the scientific community and the world of art and culture. During each class, pupils work on their own talents, self-confidence and future prospects. All pupils are from disadvantaged areas of a city. The pupils are highly motivated, as demonstrated by among other things the fact that they go to school on Sunday.

Vebeego Foundation has a partnership with the IMC Weekend School and together the subject "Sustainable Enterprise" was developed. The classes are divided into the following themes:

- Entrepreneurship and sustainability;
- Environmentally friendly enterprise;
- Appreciation for society;
- Consideration for people around you.

In 2013, this subject package was offered to pupils aged 10–12. The employees of various Vebeego companies were guest teachers or coaches for a group. The experiences have been very positive.

Period

2013

Number of projects

2013 – location Amsterdam West
2014 – location to be determined

Number of ambassadors

6 guest teachers
17 coaches
In total, 23 employees were actively involved in this project.

23 participants x 4 hours = 92 hours

Investment in € and time

Donation year 2013: €20,000
Development costs: €10,000 (one-time)
Organisation costs & project management: €5,000

Where do we go from here...?

The experiences and evaluations of the participants from VebeGo companies have been positive. It appears that the balance between theory and practice must be sharpened somewhat and that we must stick closer to the language of the children. These points have been taken into account for the development of the next module.

The positive evaluation was reason for the Foundation to continue this partnership and to enter into discussions with the IMC Weekend school about continuation at a new location.

What have we learned?

We have learned that, in terms of timing, we must start recruiting volunteers at an early phase. The reason for this is the fact that this project takes place on a Sunday. Additionally we have learned that the distribution of projects throughout the year is important in order to recruit enough volunteers. The goal is to have the follow-up project in the autumn. Finally, we learned that we have a lot we want to say, but that for a target group such as this, the programme must not be too full. The programme will have to be modified on a number of points.

Want to know more?

If you would like to know more about the IMC Weekend School, visit the website: www.vebegofoundation.nl or www.imcweekendschool.nl. If you still have questions or if you would like to participate as a guest teacher or coach the next time, then send an e-mail to Julie Cappers: julie.cappers@vebeGo.com.

